

MEETING INFORMATION & AGENDA

RIDE2RAIL - IP4MaaS

Joint Stakeholders' Workshop

Date & Time: 12 May 2022 - h14.15-17.05

Venue: Konzerthaus, Kleiner Saal - Kongresszentrum
Karlsruhe - Festplatz 9 D-76137 Karlsruhe (Germany)

+ Online

Registration link (for online and on-site attendees):

<https://efficy.uitp.org/event.php?id=7986>

Please register by April 29th EOB

Agenda

TIME	TOPIC	SPEAKER
14:15	Welcome and Introduction Overview on RIDE2RAIL/IP4MaaS	Guido di Pasquale Deputy Director K&I, UITP
14:30	Introduction on Shift2Rail/Europe's Rail Innovation Programme 4	Gorazd Marinic IP4 Programme Manager - Europe's Rail
Session 1: MaaS and Door2Door Mobility solutions – Experiences and voices from Europe Moderator: Giuseppe Rizzi, Junior Project Manager K&I, UITP		
14:45	Instant Systems: provider of MaaS solutions	Aurelien Cottet International Sales Director, Instant Systems
15:10	Club Italia: Presentation of MaaS guidelines	Claudio Claroni Director General, Club Italia Roberto Andreoli CIO IT & Technology Manager, ATM Azienda Trasporti Milanese
15:35	Coffee Break	
Session 2: How IP4 can help accelerating multimodal integration? Moderator: Daria Kuzmina, Project Manager K&I, UITP		
15:50	Overview of IP4 technologies and solutions	<ul style="list-style-type: none"> • Marco Ferreira Project Coordinator & Technology Research Engineer, Thales Portugal • Cristian Consonni Advanced Research Scientist, EURECAT
16:05	Round table with RIDE2RAIL and IP4MaaS demo leaders: talk on projects' solutions and developments	<ul style="list-style-type: none"> • Annie Kortsari Head of Rail Transport Systems and Services Laboratory, CERTH - Athens Demo Leader • Suvi Vähä-Sipilä Project Manager, Forum Virium Helsinki - Helsinki Demo Leader Petra Juránková

		Project Manager, OLTIS Group - Brno/Liberec Demo Leader • Ismini Stroumpou CEO, Sparsity Technology - Barcelona Demo Leader
17:05	Wrap-up - End of the meeting	UITP

Coffee will be available in the meeting room from 14.00

The event will be recorded.

If you need more information and support for registration please contact giuseppe.rizzi@uitp.org and salah.regan@uitp.org

Scope of the Workshop

The RIDE2RAIL and IP4MaaS partners view the interaction, exchange and learning from stakeholders e (i.e. operators, transport service providers-TSPs, MaaS experts and solutions providers, municipalities, institutions, communities of users) together with their feedback as essential for fulfilling both projects' goals. As a result, RIDE2RAIL and IP4MaaS consortia aim to present in this occasion the projects' progresses and achievements, in particular how the solutions researched within the IP4 programme are planned to be tested on field during the demo execution phase in both projects. Participants will gain a good understanding about RIDE2RAIL/IP4MaaS features, the time-plan and the nature of activities.

As a moment of learning and sharing, another aim of the workshop is to give participants the opportunity to have a deeper understanding about European initiatives dedicated to MaaS (Mobility as a Service) and Door-2-Door mobility, from different perspectives and from experts in the sectors. Presentations on these topics are going to be performed by important players, demonstrating the advancements ongoing in this field and giving a good overview on the future of integrated mobility with a user-centric approach. Participants will also have the chance to learn about guidelines and recommendations for successful MaaS implementation in specific contexts.

This workshop is organized by UITP, the RIDE2RAIL and IP4MaaS projects coordinator.

The end goals of the operators' workshop are to:

- Present and discuss European MaaS experiences, getting insights about what's going on in the sector from different players' point of view
- Know more about guidelines and recommendations for MaaS implementation
- Increase understanding of RIDE2RAIL - IP4MaaS projects objectives and current activities

- Know more about Innovation Programme 4 of Shift2Rail/Europe's Rail
- Present and discuss IP4 solutions and RIDE2RAIL/IP4MaaS demonstrations activities

Projects' Overview

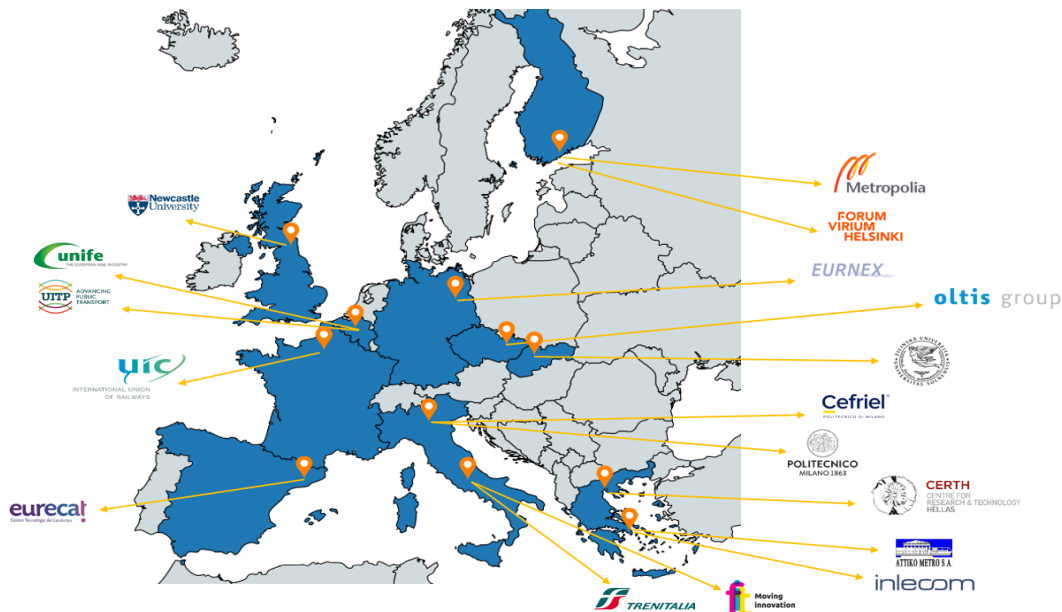
RIDE2RAIL

RIDE2RAIL's project aims at developing an **innovative framework for intelligent mobility**, facilitating the efficient combination of flexible and scheduled transport services, enhancing the performance of the overall mobility system. This framework, consisting in a combined suite of travel offer classifications and software components, is integrated into existing collective and on-demand transport services, connecting and reinforcing the mobility offer especially in **rural and low-demand areas**, in order to induct the access to high-capacity services (rail, bus and other public transport services) thanks to easy-to-use multimodal and integrated travel planning, booking, ticketing and payment features.

RIDE2RAIL promotes an effective **Ride Sharing** practice of citizens, making it a **complementary transport mode** that extends public transport networks. The integration between the Ride Sharing practice, along with a relevant critical mass of users, and the public transport network delivers a crowd-based mobility network and is achieved by the RIDE2RAIL framework for intelligent mobility that integrates and harmonises real-time and diverse information about public transport, Ride Sharing and crowdsourcing in a social ecosystem facilitating the comparison and the choice between multiple options/services classified by a set of criteria including environmental impact, travel time, comfort, cost thus facilitating the individual, more positive, convenience of the travel experience.

The second relevant achievement of RIDE2RAIL is to test in 4 real demonstrators (Padua, Brno, Athens, Helsinki) a **set of software components for the S2R IP4 ecosystem**, including an **advanced Travel Companion** and the **crowd-based Transport Service Provider**.

More information on RIDE2RAIL: <https://ride2rail.eu/>



IP4MaaS

IP4MaaS executes all activities supporting comprehensive demonstrations of technologies developed within IP4 projects (COHESIVE, CONNECTIVE, MaaSive, ExtenSive), leading to their execution, the monitoring of their progress, and the assessment of their results in terms of effectiveness (achievement of intended goal and KPIs) and user satisfaction (from the point of view of both travellers and TSPs). Those activities are enhanced by co-creation and collaboration activities (i.e., brainstorming meetings, workshops, ideation activities) between different partners, thus making IP4MaaS a point of reference for holistic demo execution. IP4MaaS defines and follows an elaborate plan for demo execution, building on knowledge from previous projects (e.g., Shift2MaaS) and extending it. IP4MaaS provides insights concerning the interest of TSPs in data exchange, use-cases for technology integration and implementation, and an assessment of the application of a user-centric design thinking methodology in demo execution.

Objectives of the project are:

- Design and develop a demonstration execution scheme tackling the supervision of technical integration and demonstrations' management subjects;
- Execute co-creation and collaboration activities with demonstration stakeholders for demonstration planning and executing and for aligning the opinions of stakeholders on technology usage and integration;
- Monitor demonstrations of IP4 technologies in 6 different locations (Padua, Athens, Barcelona, Osijek, Liberec, Warsaw) involving different transport operators;
- Assess the realized demonstrations to determine the success of their execution and the level of satisfaction of users with the demonstrated technologies.

More information on IP4MaaS: <https://www.ip4maas.eu/>

