



RIDE2RAIL FIRST STAKEHOLDER MEETING

Feb 2nd . 2021

*Rail operators to present their expectations and solutions
for door-to-door travel*

Renzo Iorio - Ceo

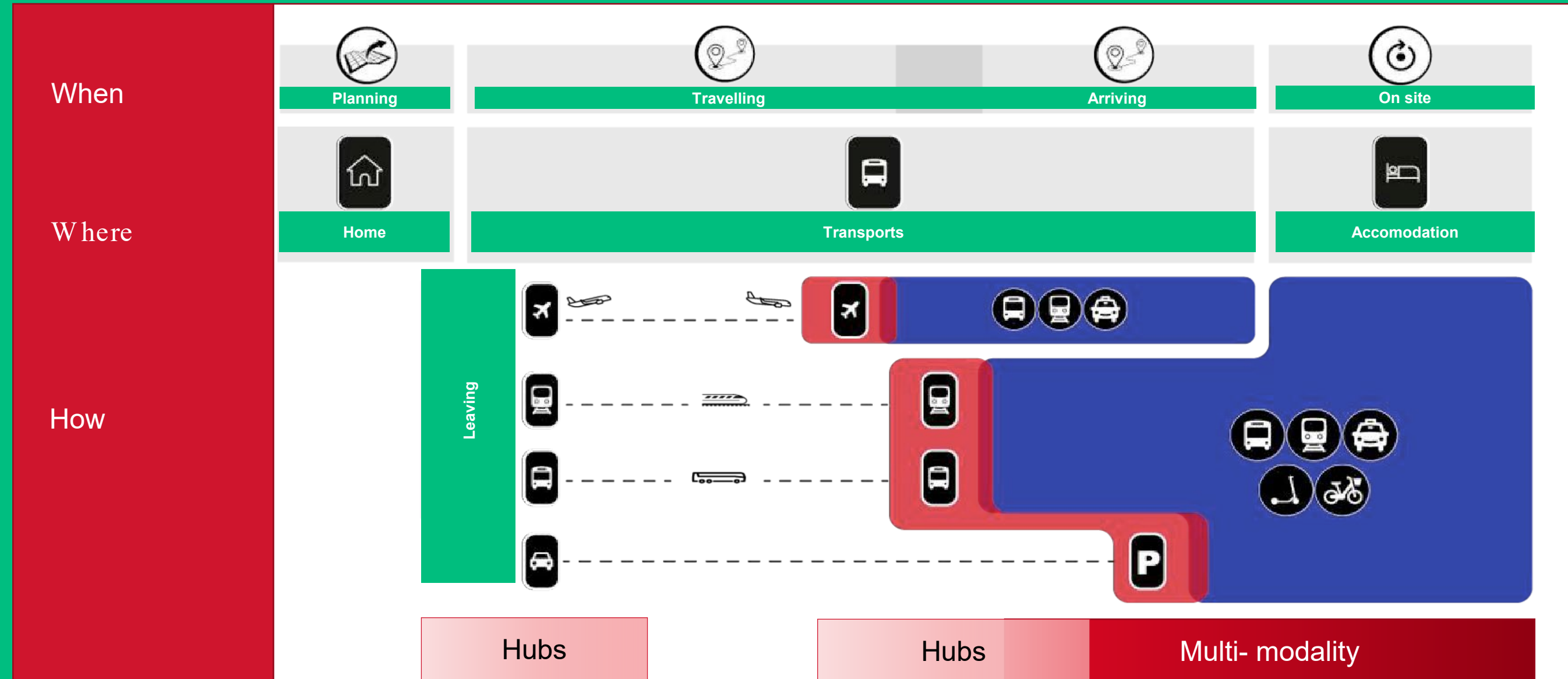


Mobility is crucial

Even more in the post Covid-19 crisis scenario

Efficiency and effectiveness could be reached only through **an integrated approach**

organized and provided **around the traveller needs**



Effectiveness in Mobility is crucial

Provide consistent, exhaustive and valuable **service to the people** (citizens&travellers)

Optimize public investments

Avoid further switch to private mobility

Give a concrete contribution to **global sustainability**



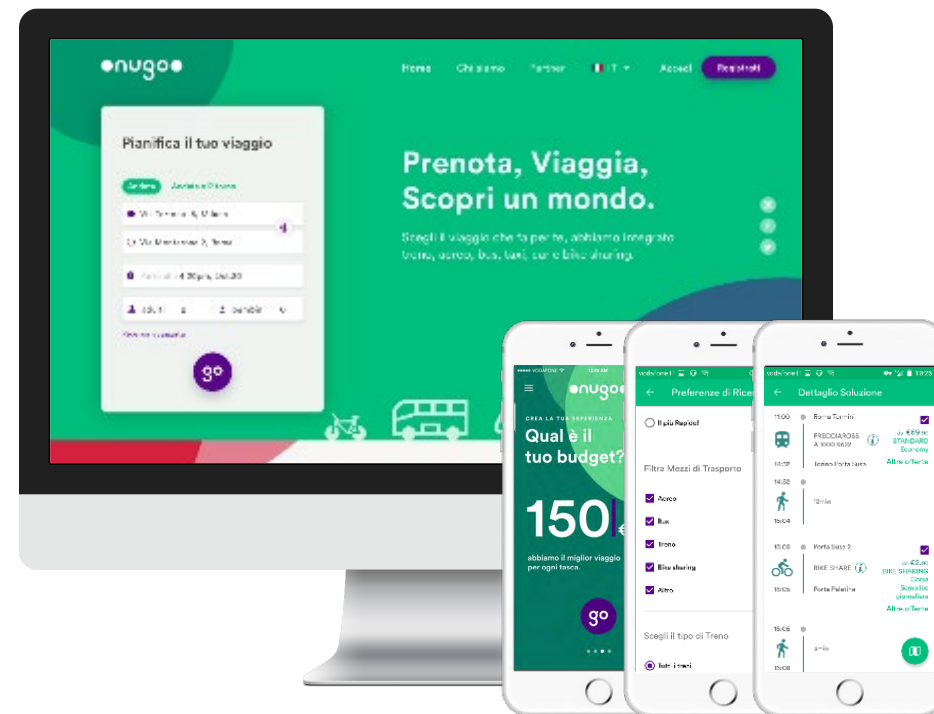
Nugo Project since late 2017





gather the existing carriers (*partners*) services in order to propose an effective multimodal mobility and ancillary local services to the traveller

Value proposition



Aggregate offer

Propose tailor made solutions

Sell them

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Door-to-door
solutions

Integrated
services for
urban mobility

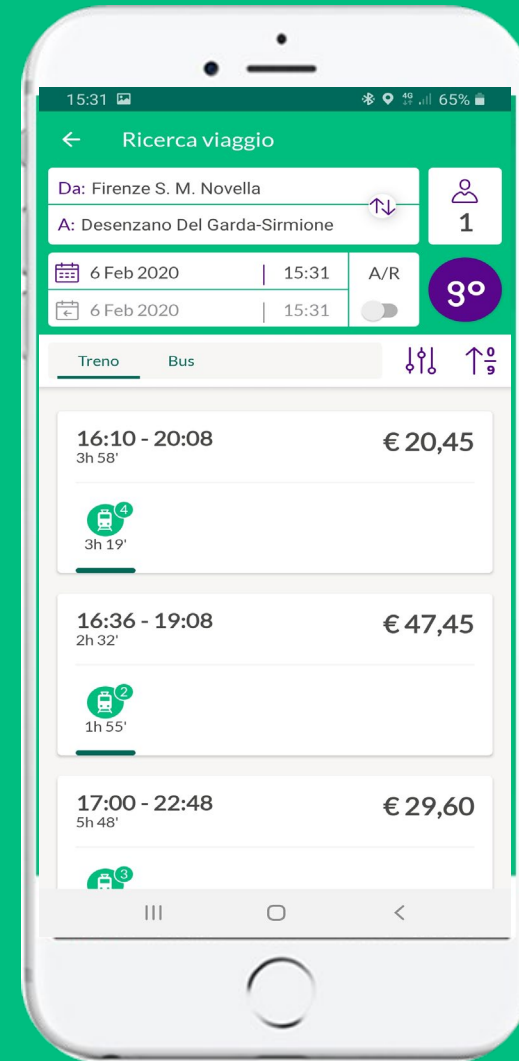
Ancillary local
services

Much more than a simple journey planner

Planning and organising the multimodal – multi-carrier door-to-door trip

A travel companion...

Assist, inform and support the client during the trip helping him to solve any inconvenience or changes



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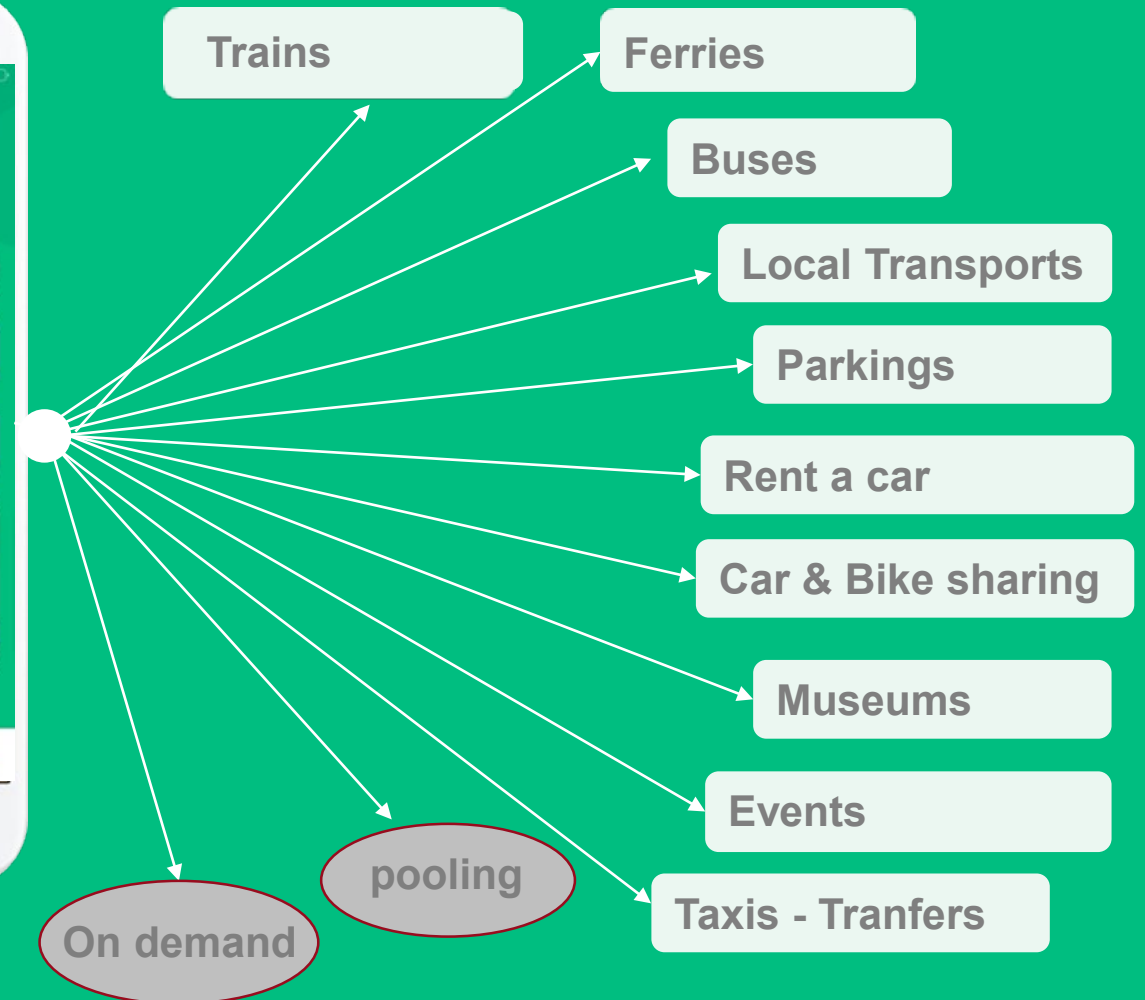
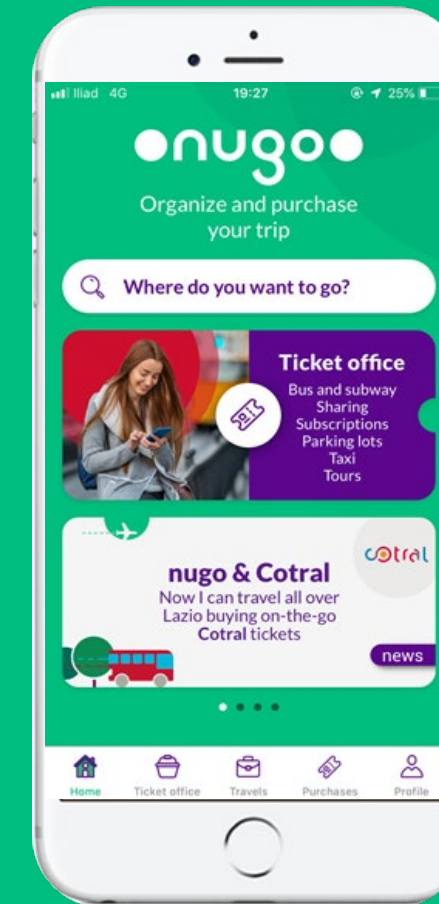
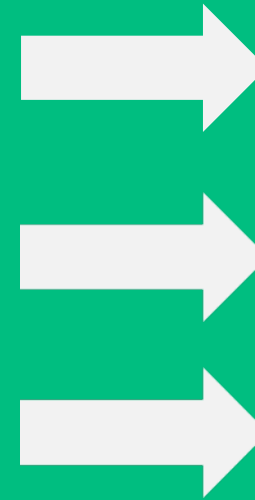
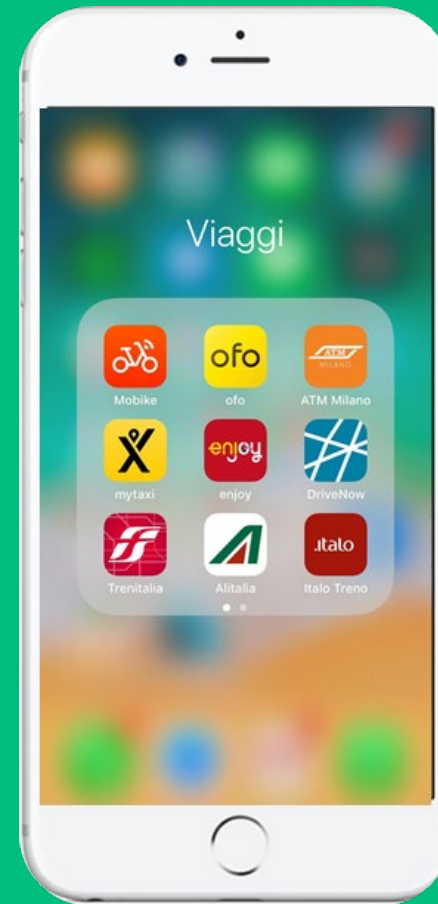
Event solution

Suggest events and services to improve the experience on site.

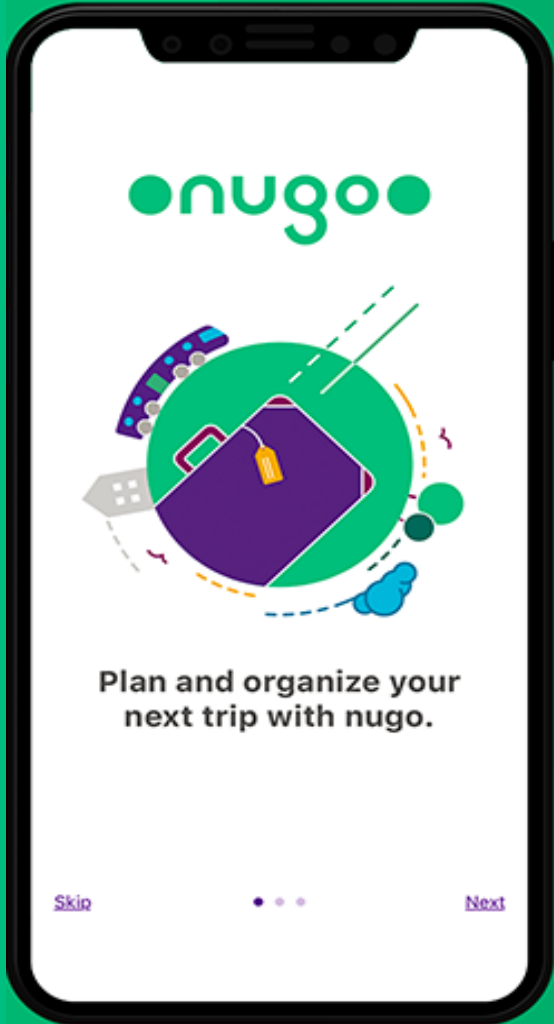
Everything at your fingertips

Info

Purchase



Our current offer



Mobilty

- Local public transports ✓
- Trains ✓
- Buses ✓
- Ferries ✓

End to End

- Car Sharing ✓
- Rent a Car ✓
- Bike Sharing ✓
- Taxi ✓
- Parking ✓

Destination Related

- Tour, Hotel, Events, Museums ✓
- Other Local services On the go
- Ride sharing To be developed



Business model

Operational Partners



Sales on behalf



Fees on sales



Integrate

Organize

Propose

Sell

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Sale 0 fee



Travellers





customer expectations and digital practices



Multi-modal travel / information + aggregation + purchasing = **seamless trip**

Real-time interaction

Customisation and support when needed

Safety – health issues – crowding info

enviroment & sustainibilty



While travelling and at destination

abundance of mobility offers in urban areas...
... but a lack of options in *inner* areas



On demand solutions

Flexible schedules

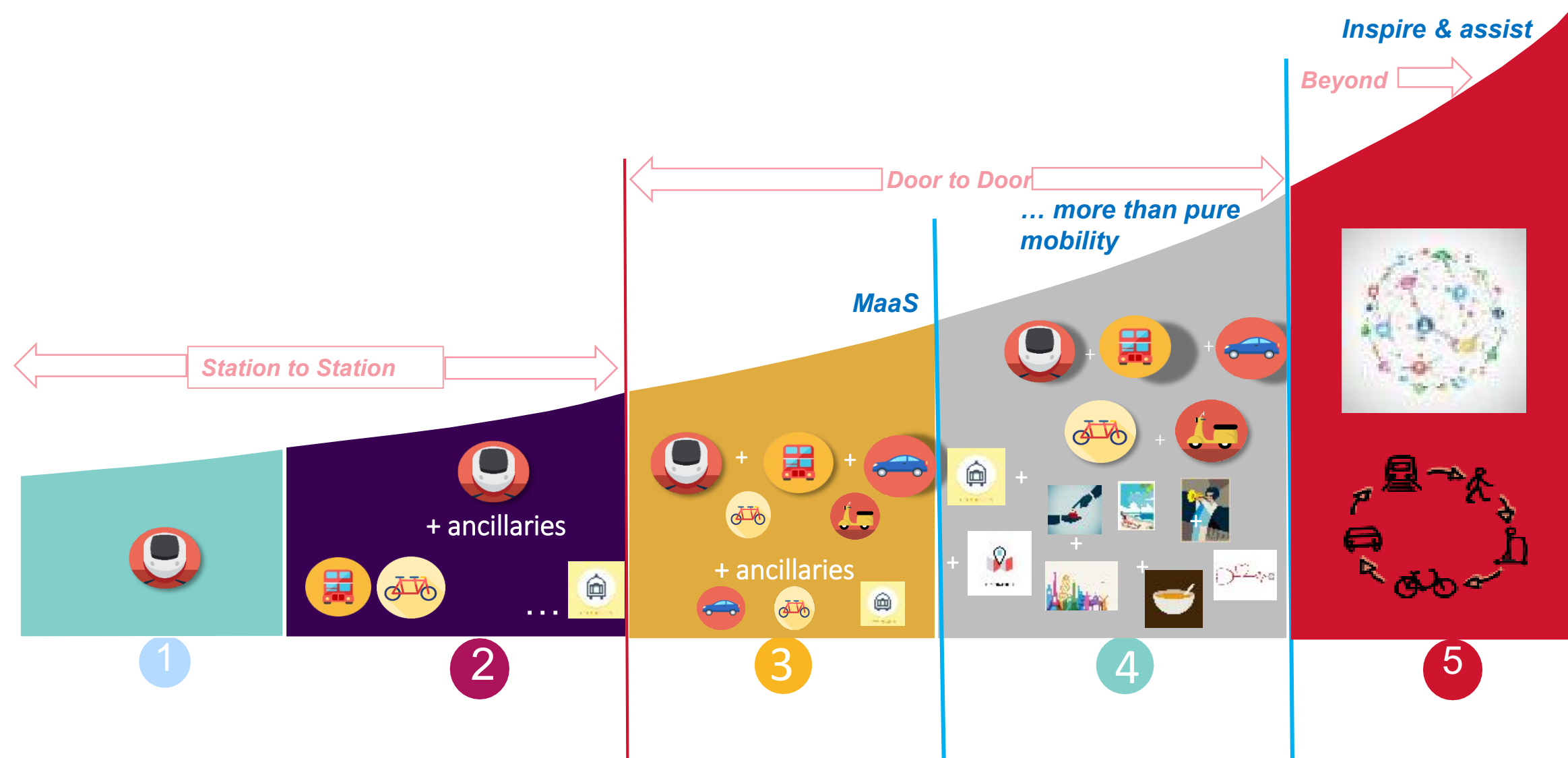
Sharing

services at destination to include & access



Richness of experience for the traveller

Market for local SMEs



In the meantime: Get the app... now!

Prenota, viaggia, scopri il mondo

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